

‘How to Start a Business’ Workshop With Balaji- Narsampet, Warangal, 21st to 23rd Apr’22 - Schedule

Date: 21-04-2022, Thursday		DAY 1	
Timing	Session Details	Speakers	Remarks
10:00 AM – 10:20 AM	Registrations & Technical Setup	Mr. Sachin Raghav/ Mr. Rakesh Chauhan	
10:20 AM – 11:05 AM (45 Mins)	Inaugural Session - Lamp Lighting - National Anthem - Introductory Address - Welcome Address - Opening Remarks - Inaugural Address - Vote of Thanks	Ms. Karuna Prof. M Chandra Sekhar Ms. Namita Gautam Sri. Namala Satyanarayan Dr. A. Rajendra Prasad Reddy Prof Narayana	
11:05 AM – 11:30 AM (25 Mins)	Module 1: Introductory Session - Objectives - Rules - Do’s & Don’ts - Workshop details	Prof. M Chandra Sekhar Mr. Shambhav Upadhyaya	Trainer
11:30 AM – 11:40 AM (10 Mins)	TEA BREAK		
11:40 AM – 12:10 PM (30 Mins)	Module 2: Introduction to Business - What is business? - When to do business? - Why do business? - Type of business - Benefits of doing business - Challenges	Prof. M Chandra Sekhar	Trainer
12:10 PM – 01:00 PM (50 Mins)	Module 3: Functions of Business - Small Business - https://www.youtube.com/watch?v=yQGaoj9lwro - Functions	Small Business Video Mr. PVSN Murty Q & A	Trainer
01:00 PM – 01:30 PM (30 Mins)	LUNCH – BREAK		
01:30 PM – 02:20 PM (50 Mins)	Module 4: Digital Marketing - Functions in Social Media - Benefits of social media - Types of Social Media - Digital marketing - Information Technology	Mr. Digital Mathur Q & A	Domain Experts
02:20 PM – 02:50 PM (30 Mins)	Experience Sharing (Service)	Mr. K V Prasad	Guest Speaker
02:50 PM – 03:00 PM (10 Mins)	TEA BREAK		
03:00 PM – 03:50 PM (50 Mins)	Module 5: Know Your Self - SWOT - SWOT exercise	Mr. PVSN Murty Q & A	Trainer
03:50 PM – 04:30 PM (40 Mins)	Bank Schemes	Mr. Anil Sareen	Domain Expert
04:30 PM – 04:40 PM (10 Mins)	Summary Pledge	MCS/Ms. Karuna Q & A	Trainer

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Date: 22-04-2022, Friday		DAY 2	
Timing	Session Details	Trainer/ Domain Experts/ Guests Speakers	Remarks
10:30 AM – 11:10 AM (40 Mins)	- National Anthem – 2 Mins - Review of Previous day Learnings – 8 Mins Module 6: 7 Steps to Choose Right Business - Steps to choosing the right business	Prof. Chandra Sekhar Q & A	Trainer
11:10 AM – 11: 40 PM (30 Mins)	Module 7: SWOT of Business – 30 Mins	Mr. Shambhav Upadhyaya Q & A	Trainer
11:40 PM – 11:50 PM (10 Mins)	TEA BREAK		
11:50 AM – 01:00 PM (70 Mins)	Module 8: Entrepreneurship CHAYYOS: https://www.youtube.com/watch?v=ZdmGeVPHSrl - Entrepreneurial Orientation - Thoughts, Feelings, actions and results	Chayyos Video Prof. Chandra Sekhar Q & A	Trainer
01:00 PM – 01:30 PM (30 Mins)	LUNCH – BREAK		
01:30 PM – 02:20 PM (50 Mins)	Module 10: Business Plan - Importance & amp; Practical Use BP - Main Components of Business Plan - Setting Goal - Exercise: Sample Business Plan	Mr. Shambhav Upadhyaya Q & A	Trainer
02:20 PM – 03:00 PM (40 Mins)	GUEST SPEAKER	Mr. Mudit Choudhary Q & A	Guest
03:00 PM – 03:30 PM (30 Mins)	Eco System MSME Schemes	Mr. Anil Chaudhary	Domain Expert
03:30 PM – 03:40 PM (10 Mins)	TEA BREAK		
03:40 PM – 04:30 PM (50 Mins)	Module 11: Registration - Types of Business Organizations - Opening Business Account	Mr. Ravi Sehgal Q & A	Domain Expert
04:30 PM – 04:40 PM (10 Mins)	- Day 2 Summary - Pledge	Prof. Chandra Sekhar	Trainer

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Date: 23-04-2022, Saturday		DAY 3	
Timing	Session Details	Trainer/ Domain Experts/ Guests Speakers	Remarks
10:30 AM - 11:10 AM (40 Mins)	National Anthem– 2 Mins Review of Previous day learnings – 8 Mins Module 12: Formation of a Business Entity • 10 steps to start business	Mr. Shambhav Upadhyaya Q & A	Trainer
11:10 AM - 12:00 PM (40 Mins)	Module 13: Legal Requirement & Insurances • Legal Requirements	Prof. Chandra Sekhar Q & A	Trainer
12:00 PM – 12:10 PM (10 Mins)	TEA BREAK		
12:10 AM - 01:10 PM (60 Mins)	Module 14: Funds for Business • Why Funds for Business • Types of Funds • Government Schemes • Various Types of Loans	Prof. Chandra Sekhar	Trainer
01:10 PM – 01:40 PM (30 Mins)	LUNCH – BREAK		
01:40 PM – 02:20 PM (40 Mins)	Module 9: Market Research Exercise – Sample Market Research	Prof. Chandra Sekhar Q & A	Trainer
02:20 PM - 03:00 PM (40 Mins)	Experience Sharing (Mfg.)	PVSN Murty	Guest Speaker
03:00 PM - 03:30 PM (30 Mins)	Review of Exercises • Self SWOT • Business SWOT • Market Research • Business Plan Open House Presentation + Q & A + Feedback	Trainers & Participants	Trainers & Participants
03:30 PM - Onwards	Valedictory Function • Opening Remarks • Address by Chief Guest • Cert. Distribution • Concluding Remarks • Vote of Thanks • National Anthem	Prof. Chandra Sekhar Ms. Namita Gautam CG.....	Guests